

**Sally Hinds**

Sally Hinds has worked for over 25 years in the enterprise data management space, for financial institutions, consultancy firms and for major vendors and founded a data management consultancy in 2012, DMCS Ltd. She has led many data projects for her clients including defining a Target Operating Model for the CDO of a central bank, a data management operational review for a large buy-side firm and many cost savings/operational efficiency projects. She has served on the Board of the EDM Council and holds the EDM DCAM accreditation.